“Sustaining Small Farms, Strengthening Florida’s Communities”

- Florida Department of Agriculture and Consumer Services (FDACS)
- Florida A&M University – College of Engineering Sciences Technology and Agriculture (CESTA)
- University of Florida – Institute of Food and Agriculture Science (IFAS)

For More Information:
Contact your local Extension Agent at – http://ded.ifas.ufl.edu/districts_map.shtml
Or Les Harrison at the Leon County Extension Office
850-606-5202
harrisong@leoncountyfl.gov

These televised workshops can be accessed through County Extension Offices statewide. The training sessions are to help small farm producers get their product to local markets, address obstacles for small producers, and identify new market segments for selling products locally.

Workshop presentations will address and provide information on the following:

**Session 1: July 20, 2010**
Finding Sales for your Small Farm

**Session 2: August 3, 2010**
Food Safety Requirements for Small Farmers

**Session 3: August 17, 2010**
Taking Care of Bu$iness!
- Price Discovery
- Accountability
- Basic Merchandising

**Session 4: August 24, 2010**
The Art of Selling

*Sessions are two hours starting 6 Central Time/7 Eastern Time.*

The programs are open to everyone at $5 per session. Early registration is recommended for participants. The availability of program notebooks and materials will be based on pre-registration numbers.